



# CETI KOUPÉLA

Centre of Technological and Industrial Excellence

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*"Let's build the industrial future of Burkina Faso together.  
Every Burkinabè, a shareholder. Every share, a building block."*

 **UEMOA/OHADA Zone**

 **Partner: Min. TVET**

 **Patron: Capt. Ibrahim TRAORÉ**

KOUPÉLA, BURKINA FASO — 2026

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# The Industrial Challenge

Why CETI is an absolute necessity for the Centre-East region.



## Lack of Infrastructure

The Centre-East region critically lacks modern facilities for technical training and industrial production, limiting local development.



## Youth Unemployment & Brain Drain

Thousands of young graduates face no local opportunities, forced to migrate abroad in search of employment.



## Untapped Local Resources

Local products leave as raw materials. The added value of industrial transformation escapes the region completely.

*"It is time to build our own sovereign industrial tool."*

# The Concrete Answer

An integrated ecosystem for training and production.

*"A multifunctional centre for technical, technological and industrial training at the heart of West Africa's commercial crossroads."*



## **TRAIN**

Qualified technicians, practical vocational training aligned with market needs.



## **PRODUCE**

Local processing units, creation of added value from raw materials.



## **HOST**

Incubator for industrial startups and SMEs, providing space and resources.



## **INNOVATE**


Applied R&D labs, agricultural and tech experimentation for local solutions.

# Koupéla: Strategic Crossroads

The beating heart of sub-regional trade in West Africa.

Located in **Kouritenga Province** (Centre-East), Koupéla is the most important road hub in Burkina Faso after the capital.

 Ouagadougou – Niamey (Niger) Axis

 Ouagadougou – Lomé (Togo) Axis

 Direct connection to Ghana border

 Transit Hub

 Sub-regional Access

 Central BF

## SITE 1: IN TOWN

 6,000 m<sup>2</sup>

Academic, technological & administrative hub.

## SITE 2: 5 KM AWAY

 2 HECTARES

Living campus, workshops & experimental fields.

# Our 2 Complementary Sites

A modern and functional architectural vision.



## Site 1 — Academic Hub

- ✓ Modern theoretical classrooms
- ✓ Equipped computer labs
- ✓ Electronics laboratories
- ✓ Central administration
- ✓ Co-working spaces



Technical Workshops



## Site 2 — Campus & Workshops

- ★ Student housing (Funded)
- ✓ Teacher accommodations
- ✓ Sports, leisure & restaurant
- ✓ Technical workshops
- ✓ Agricultural exp. fields



Experimental Fields

*"Two strategic locations working in synergy to provide a comprehensive theoretical and practical learning environment."*

# What CETI Will Change

Concrete benefits for the community and the country.



## 500+

**Young people trained / year**

Qualified technicians ready for employment in key sectors.

BF **National Vision**



## 150+

**Direct Jobs Created**

Trainers, administrative staff, and technical personnel.

 **Regional Development**



## 20+

**SMEs Hosted**

Industrial incubation and hosting for local businesses.

 **Social Cohesion**

*"Every share purchased = one young person trained = one future built."*

# Shareholding Model

Be an owner, not a spectator.

COMMUNITY COMPANY REGISTERED WITH THE BURKINA FASO RCCM

**50,000 F CFA = 1 SHARE = 1 VOTE**

Power shared equally among all shareholders.



## YOUR RIGHTS

- ✓ Official ownership certificates
- ✓ Dividends on profits
- ✓ Voting rights at Gen. Assembly
- ✓ Access to financial information



## SECURITY

- ✓ OHADA Law protection
- ✓ Dedicated escrow account
- ✓ Annual external audit
- ✓ Independent supervisory comm.



## ACCESSIBILITY

- ✓ Open to Diaspora & Locals
- ✓ Secure remote payment
- ✓ Transferable and inheritable shares
- ✓ Tracking via web platform

# The Investment Offer

Join the circle of Founding Shareholders.

# 850,000,000 F CFA

Total Investment Target

## 50,000 F

Unit Price

Accessible to all

## 1 VOTE

Governance

Shareholder Democracy

## LAUNCHED

Project Status

Investors Engaged

Payment methods accepted:



Bank Transfer



Orange Money



Moov Money



Coris Money

# Financial Projections

Your investment at work — Business model.

## PHASE 1 (Months 1–18)



### CONSTRUCTION

Infrastructure investment, equipment, recruitment. No revenues yet.

## PHASE 2 (Months 19–24)



### LAUNCH

Academic intakes, workshop opening, first revenues.

## PHASE 3 (Month 25+)



### PROFITABILITY

Cruising speed, profits, dividend distribution.

## Revenue Growth Trajectory

\* Detailed business plan and complete financial tables available in the subscription package.

# 7 Trust Guarantees

Because your trust must be earned — and proven.

- 1. Company registered with BF RC** — Full OHADA legal protection.
- 2. Dedicated escrow account** — Double signature required for disbursements.
- 3. Quarterly digital reporting** — Sent to ALL shareholders.
- 4. Supervisory committee** — Reserved seat for the Diaspora.
- 5. Annual ONECCA external audit** — Accredited firm.
- 6. Official TVET Ministry partnership** — State institutional backing.
- 7. WEB MONITORING PLATFORM** — Personal 24/7 access.



## Digital Transparency Platform

- ✓ Shareholding status
- ✓ Construction progress
- ✓ Financial reports
- ✓ Governance decisions

MAJOR INNOVATION

# The Road Map

Key milestones of the CETI project.

## PHASE 1



Subscription, legal setup, technical studies.

## PHASE 2



Construction of Site 1 and Site 2.

## PHASE 3



Equipment of workshops and laboratories.

## PHASE 4



Team training, first academic intake.

## OPENING



Official ceremony patronized by the President of Faso.

**CURRENTLY: Subscription phase OPEN — Join the founders now!**

# Support at the Highest Level

Strong institutional credibility.



**OFFICIAL PATRON**

## Captain Ibrahim TRAORÉ

President of Faso

*"Symbol of CETI's alignment with Burkina Faso's national vision of industrial sovereignty."*



**STATE PARTNER**

## Ministry of Secondary Education & Technical and Vocational Training

Official Partner

*"Institutional validation of CETI's educational and technical mission."*

# The Project Leader

Visionary leadership and technical expertise.



## Alain Noël Kibsa KABORÉ

**Computer Scientist — Visionary Entrepreneur**

A driving force behind technological innovation in Burkina Faso, Alain combines deep technical expertise with a strategic vision for industrial development. Committed to empowering local youth, he leads CETI with the goal of transforming the region into a hub of excellence and opportunity.

 **Computer Scientist**

 **Entrepreneur**

 **Builder**

### ALREADY WITH US



Pioneering shareholders and investors have already confirmed their commitment. The momentum is on!

# Your Questions, Our Answers

Everything you need to know before investing.



## Is my money secure?

Yes. Dedicated escrow account, official share certificates, independent supervisory committee, annual ONECCA audit.



## Can I invest from abroad?

Absolutely! International bank transfer or Mobile Money. Certificates sent by email.



## How do I track my investment?

Dedicated web platform 24/7 + quarterly reports + shareholders group.



## Can I resell my shares?

Yes. Terms defined in shareholders' agreement (OHADA law).



## Minimum investment?

50,000 F CFA = 1 share = 1 vote. Buy as many shares as you wish.

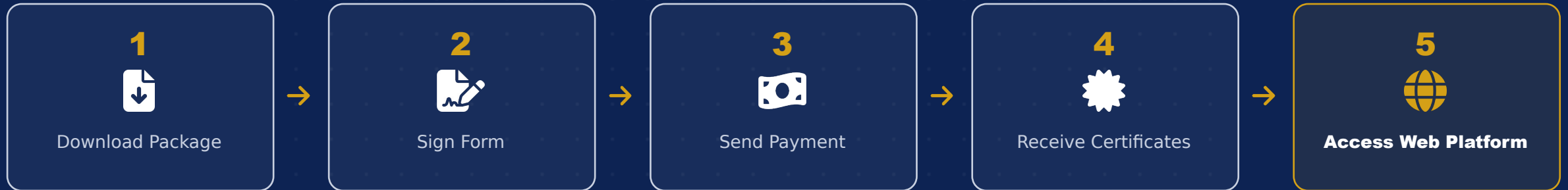


## Other questions?

[contact@ceti-koupela.com](mailto:contact@ceti-koupela.com)




# JOIN US NOW



**I BECOME A SHAREHOLDER →**

50,000 F CFA. 1 Share. 1 Vote. 1 Future.

 [info@cetikoupela.net](mailto:info@cetikoupela.net)

 +226 60 60 60 30

 [www.cetikoupela.net](http://www.cetikoupela.net)